

Strengthening of Employment-cum-Guidance Programme

Objective

The primary goal of this programme is to empower unemployed youth, particularly from marginalized communities, by providing them with resources, guidance, and opportunities to secure employment or prepare for competitive examinations.

Key Components

1. Organization of Job Fairs in Every District

- **Job Fair Logistics:**
 - Planning and executing job fairs in all districts to connect job seekers with local employers. These fairs will facilitate direct interaction between youth and potential employers, showcasing job openings across various sectors.
- **Employer Participation:**
 - Actively engaging local businesses and industries to participate, ensuring a diverse range of job opportunities for attendees.
- **Workshops and Seminars:**
 - Incorporating career counseling sessions, skill development workshops, and resume writing clinics during the fairs to enhance the job readiness of participants.

2. Enhancement of Career Information Centres

- **State-of-the-Art Facilities:**
 - Upgrading existing Career Information Centres in districts to provide a modern and comprehensive resource hub for job seekers.
- **Access to Information:**
 - Providing access to up-to-date information on job vacancies, training programs, and skill development opportunities.
- **Counseling Services:**
 - Employing trained counselors to assist youth in exploring career options, identifying strengths, and setting goals.

3. Organization of District-Level Job Camps

- **Targeted Employment Opportunities:**
 - Conducting job camps at the district level to cater to the specific qualifications and skills of local youth, matching them with relevant job openings.
- **Skill Assessments:**
 - Implementing assessments to evaluate candidates' skills and qualifications, enabling tailored job placements.

- **Collaboration with Employers:**

- Partnering with local businesses to ensure that job camps provide genuine employment opportunities.

4. Distribution of Study Kits

- **Study Kit Purpose:**

- Providing registered candidates from weaker sections (Divyang, transgender individuals, women, SC, ST, OBC, EBC) with study kits to support their preparation for government job competitive examinations.

- **Eligibility Criteria:**

- Candidates must meet the following conditions:
 - Proof of application submission for government job vacancies.
 - Compliance with age and educational qualifications required for specific positions.
 - Residency in Bihar and an annual family income not exceeding 180,000 rupees.

- **Kit Contents:**

- Each study kit, with a maximum cost of five thousand rupees, may include relevant study materials, books, and resources tailored to specific competitive exams.

Implementation Considerations

1. Outreach and Awareness

- **Community Engagement:**

- Actively promoting the programme through local media, community organizations, and educational institutions to ensure maximum participation from eligible candidates.

- **Support for Marginalized Groups:**

- Focusing outreach efforts on underrepresented communities to encourage their participation in job fairs, camps, and study kit distribution.

2. Monitoring and Evaluation

- **Performance Metrics:**

- Establishing metrics to track the success of job fairs, camps, and the effectiveness of the study kits in improving job placement rates.

- **Feedback Mechanisms:**

- Creating avenues for participants to provide feedback on their experiences, which can inform future programme adjustments and improvements.

3. Collaboration with Educational Institutions

- **Partnerships:**

- Collaborating with colleges, universities, and vocational training centers to enhance the skill development aspect of the programme and ensure that candidates are equipped for the job market.

The "Strengthening of Employment-cum-Guidance Programme" represents a comprehensive effort to enhance employment opportunities for youth in Bihar, particularly those from marginalized communities. By organizing job fairs, upgrading Career Information Centres, conducting job camps, and providing essential study materials, the programme aims to empower candidates and equip them with the tools they need to succeed in the competitive job market. This holistic approach not only supports immediate employment but also fosters long-term career development and economic stability within the community.